

#### **Acknowledgement of Country**

Ellenbrook Arts wishes to acknowledge the Wadjuk Noongar people, the traditional custodians of this land.

We pay our respects to Elders past, present and emerging.

# With thanks to our major funding partner The City of Swan



#### and project funding partners





#### **IMAGE CREDITS**

Cover image: Local artist, Heather Baker, painting in her studio in Brigadoon, 2023.

Images this page:
Main image:
Shaun Gladwell, Técha Noble,
Kazumichi Grime, Storm sequence
(video still), 2000, National Gallery of
Australia, Kamberri/Canberra, gift of
Peter Fay 2005 © Shaun Gladwell.
Courtesy the artist & PALAS, Sydney.

#### Small image:

Detail of child working on an artwork as part of the DLGSCI funded Creativity for Schools program, courtesy of Paloma Jiménez Solarte, Latin American investigative journalist and community documentary filmmaker

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Please note: we have made every effort to ensure that this document is accurate and contains relevant and correct information at the time of printing in October, 2024.

#### Chairperson's Report

I am pleased to present this year's annual report and reflect on another successful year for the Ellenbrook Cultural Foundation (ECF).

Since its inception in 2002, the ECF has been at the heart of Ellenbrook's cultural life, fostering creativity, community engagement, and artistic excellence. Through our leadership, we continue to champion the arts and culture in our community, ensuring that Ellenbrook remains a vibrant and dynamic cultural hub. The heart of our programming is seen in the exhibition program and in our community outreach efforts, our venues, and our participation in the Ellenbrook community.

Our work is made possible by the invaluable support of our funding partners. The City of Swan provides core operational funding, while additional financial support is received from the Department of Local Government, Sports, and Cultural Industries (DLGSCI), Lotterywest, private donors, and other philanthropic sources. We are extremely grateful for these contributions and thank those who have contributed this year. We have generated revenue through venue hire, sales from our exhibitions and gift shop, memberships, and community donations, all of which are critical to sustaining our programs, and allow us to operate in a sustainable manner. As we reflect on another year of success and growth, I am proud of the impact the ECF has made on the Ellenbrook community. We remain committed to fostering a creative and inclusive environment where the arts can thrive.

Regrettably, professional obligations will require me to step down from the position of Chairperson in the next financial year. I have every faith that the organisation will continue to flourish, and I take this opportunity to wish the incoming Chairperson and the team all the very best for future endeavours.

**Gregor Hart** Chairperson



#### **Executive Director's Report**

We have enjoyed a productive year, focusing on the delivery of a quality artistic program and fulfilling the aims of the Foundation, and have seen success across all areas, as evidenced later in this report in the key performance indicators (KPIs). It goes without saying that each KPI takes careful planning, and the report is a summary of data that in no way encapsulates the experiential benefits of such programming for the community.

Community engagement has been energetic this year, as we delivered a series of creative, accessible activities held in multiple venues, including schools, Ellenbrook Shopping Centre, and our own venues. Such venues are essential to our contribution to the community, providing cultural infrastructure that creates safe spaces for art exhibitions, workshops, community gatherings, discourse, gatherings and events. These spaces have become pillars of artistic expression, creating opportunities for local artists and attracting regional, national, and international exhibitions. This year has been no exception, with good foot traffic through both venues.

The Creativity for Schools project funded by the DLGSCI delivered a series of six artist-inresidence opportunities to local schools for a series of ten-week programs that engaged students in quality artistic learning, with tangible outcomes that will be visible in the school community, such as murals and public artworks.

Some noteworthy highlights from the exhibition program this year were Martine Perret's *Transference, Single Channel*, and *Behind the Lines*. The latter two travelled from interstate and allowed our visitors to view significant work from national public collections. The Art Award was a true gala event this year, attracting over two hundred visitors to the opening and many others who visited to vote in the People's Choice and view the display. Open Studios, now in its fourth iteration, this year featured thirty-one artists, a brand-new website, and attracted many visitors from across the region.

I thank my team, Nadya and Rainie, and all the volunteers, who have helped deliver a highly professional and polished experience for our guests this year.

**Gemma Ben-Ary**Executive Director



### About Ellenbrook Arts

The Ellenbrook Cultural Foundation (ECF) was established in 2002 and provides leadership in arts and culture for the Ellenbrook community via the management and development of cultural facilities and through quality arts and cultural programming. The ECF manages The Gallery at 34 Main Street and the Grapevine Community Arts Space at 1 Arrowsmith Avenue, both are designed for art workshops, gatherings and events.

Between eight to twelve exhibitions have been presented annually since 2006. These include touring shows, local community exhibitions, exhibitions of national significance, and the Ellenbrook Art Award, an annual signature event that celebrates artistic excellence for artists across Western Australia. Curatorial rigor is maintained by employing and commissioning suitably qualified artists, curators and panelists, with a proportion of qualified art professionals on both the Board of management and the staff team. The visual art program forms the backbone of our activities and is the creative impetus for community engagement activities such as artist talks, workshops and events. It is important that there is a balance of types of exhibitions, from local to international, as each plays a role in providing content that is of interest to a wide range of audiences, and can also provide quality and enriching content that may not otherwise be accessible by the community.

Over the period of its operation, Ellenbrook Arts has developed and managed partnerships with numerous major arts and cultural organizations and proudly continues to partner with DADAA, who operate an Ellenbrook-specific wing of their business through our HQ Community space.

The Ellenbrook Cultural Foundation receives core operational funding from the City of Swan, and other funding for projects from the Department of Local Government Sports and Cultural Industries (DLGSCI), Lotterywest, and derives income from venue hire, art and giftware sales, memberships, and philanthropic donations.

#### **Our Team**

#### **ECF Board of Management**

Greg Hart, Chairperson
Polla Posavec
Fiona Schneider
Crystal Quartermaine
Sharon Welburn
Brad Coleman
Kevin Bailey

**ECF Staff** 

Gemma Ben-Ary, Executive Director Nadya Khanikova, Community Engagement Officer Rainie Lucky, Front of House Administrative Assistant

## Membership

Current members went from 289 last report to 355 this report (23% increase). Subscribers via our website went from 2,180 last report to 2,280 this report (4% increase) Facebook followers went from 2,578 last report to 3,015 this report (20% increase) Instagram followers went from 1,846 last report to 2,205, this report (19% increase)

Fee structure remains the same as in previous years:

- \$15 for a single membership
- \$10 concession
- \$25 for family



Above: a visitor to the member's annual exhibition, held each year in December.

### Volunteering



Above L-R: Sandie Sweeney, Nadya Khanikova, Tami Esancy

We thank this year's volunteers:

Jennifer Delmarre **Lorna Walton** Michelle O'Dea Nola Keirle Sandie Sweeney Tamela Esancy Zuhal Kuvan-Mills Eva Neff Alexandra Sorokina Carmela Scaffidi Daniza Lea Elise Ingvarson Josephine Duval Lisa Grey Shan Lu Stephen Lynch Vera Sorokina Gabriella Oversby

# Volunteering & fundraising

#### **Volunteer and Fundraising Events**

In early December, 2023, we hosted a Thank-a-Volunteer BBQ, celebrating all volunteers from the local district. The event started with a performance from Catch Music, followed by a ceremony where we acknowledged the sponsors and presented certificates to our hardworking volunteers.

The program continued with a Morris dance performance courtesy of the Morris Tatters.

Participants then had a chance to network and engage with each other in a relaxed and friendly environment.

The event was supported by Bunnings Ellenbrook and the Department of Communities.



Above: the Morris Tatters performing at the Thank-A-Volunteer BBQ



On Friday, 24 May, we held a fundraising Morning Tea for Cancer Council's Australia's Biggest Morning Tea, held in partnership with Sister Project and the Ellenbrook Collective and supported by Venue Tech and Cancer Council. Approximately 150 visitors attended and enjoyed a morning of inspirational guest speakers, live music, and a huge spread of delicious morning tea donated by local bakers and community groups. We raised \$2,000 in donations which went to the Cancer Council for cancer research and to support those affected by cancer.





### Venues



Above: The Grapevine photographed by Sean Breadsell

#### **HQ Community Space:**

DADAA occupy Studio 2 and use the workshop space twice a week on Mondays and Tuesdays, offering a range of visual arts and musical activities to their clients.

Amanda Kirk is currently occupying Studio 1 with her Ellenbrook Art Therapies business.

Nerrelle Champion is currently occupying Studio 3 with her Healing Arts business.

#### The Grapevine

Bookings for the Grapevine have increased in the last financial year due to the space being used regularly by a growing number of community groups and businesses as well as casual events.

It has also been recently offered as the meeting place for the Gynning Yorgas – Ellenbrook Women led by artist Bungaan (Joanne Parfitt) and supported by the City of Swan.

#### **Gift Shop**

The Gift Shop continues to perform well providing a small income stream and opportunities for local artisans to sell their wares, and for visitors to browse and purchase affordable gifts.



Above: Bec Suardana, Standing Still, 2024, photography by Bo Wong

#### The Gallery

The Gallery continues to be at the center of our programming, with an annual program of exhibitions attracting a range of artists and community groups. Some exhibitions are self-generated and others offer the gallery as a space for hire. Exhibitions are generally on display for one month to six weeks and in total we offer approximately ten exhibitions per year.



Above: HQ Community Space featuring a performance by the Aveley Primary School choir.

#### **School Holiday Program**

This year's activities offered a range of different arts and crafts such as ceramic pot decoration, face painting, origami, and Christmas themed craft workshops, attracting over 500 participants and promoting our brand to a wide audience.

#### **Community Events**

Participating in events out and about in the community allows us to contribute to the vibrancy of the cultural fabric in the region, support and develop partnerships with fellow community organizations, promote our brand, and attract new members.

Some of these activations have included; a pirate-themed Father's Day event, art activities at the Ellenbrook Multicultural Festival, a community Christmas Night Market, a free family Easter Event, the Aveley Community festival, a Mother's Day Portrait Drawing competition, and a live art and music event in the Midland Town Hall with the Hills Symphony Orchestra.

#### **School Engagement**

In December we held a series of stop-motion animation workshops at Ellenbrook Secondary College, facilitated by Dennis Collins, and part of the community engagement program funded by National Gallery of Australia during the touring exhibition, *Single Channel*. The final video became part of the Single Channel program and continued traveling alongside with the main exhibits.



Above: Sunday Birds ensemble performing at the Elfenbrook Christmas Pageant



#### **Creativity for Schools**

#### **Funded by the DLGSC**

"Engaging with six schools, eight artists, twelve teachers, and more than 1,000 students."







Above: a student at Caversham Primary School working on the biodiversity mural

#### Brabham Primary School 22 April – 20 May 2024 Y2 students

Principal: Mrs Julie Woodhouse

Teacher: Madison Italiano Artist: Trudy Hardman

New skills introduced: Moulding and sculpting with clay, glazing, brisque firing.

Small ceramic birds were created and compiled into totem poles and placed on school grounds to bring more awareness to local fauna.

Outcome: Totem Pole outdoor sculpure at the school

# Caversham Primary School 17 April – 26 June 2024 Y5 & 6 students

Principal: Mr Jason Crofts/Mrs Eliza

Outred

Teachers: Susan Mortin, Samantha Kidd Artists: Noongar artist Joanne Parfitt,

Nicola Cowie & Kat Ferguson

New skills introduced: Exploring image making and its application in the relief printmaking process. Understanding colour and using mark making. Using found objects to create art while utilising skills learnt.

Outcome: A large scale mural at the school for permanent display.



Image above: a student at Caversham Primary School with Noongar elder, Joanne Parfitt.







Above: Angela Rossen and students at Ellen Stirling Primary school

#### Malvern Springs Primary School. 30 April – 28 June 2024 Y3 students

Principal: Mrs Penelope Reynolds

Teachers: Marissa Barry, Karen Miller

Artist: Tami Esancy

New skills introduced: Creating with recycled materials, de-constructing, reconstructing, gluing, attaching.

Outcome: The Creative Creatures will be displayed at the Ellenbrook Art Gallery in October.

## Aveley North Primary School. 16 July – 15 October 2024

**Y1-Y6** 

Principal: Mrs Helen Taylor

Teacher: Kylie Bingham

Artist: Graham Hay

New skills introduced: Moulding and sculpting with clay, glazing, carving, bisque firing.

Outcome: a permanent public artwork installed on the school grounds, featuring the student's work, reflecting Noongar seasons.

#### Ellen Stirling Primary School. 10-19 June 2024

Y4 students (90)

Principal: Dr Dean Goldspink

Teachers: Courtney Stone, Rebecca

Stone, Kailen Lee, Emma Burgess

Artist: Angela Rossen

New skills introduced: drawing and painting local wetland species, working collaboratively, making nature discoveries.

Outcome: A large wetland biodiversity painting to be hung at the school library, and exhibited at the Ellenbrook Art Gallery.



Image above: Teacher, Kylie Bingham at Aveley North Primary School





#### Ellenbrook Secondary College. 17 July – 13 September Y9

Principal: Dr Peter Havel

Teachers: Teagan Roberts, Emma

Rushton

Artist: Claire Davenhall

New skills introduced: Moulding and sculpting with clay, glazing, bisque firing, carving.

Outcome: a ceramic mural that explores the theme of multi-culturalism in the form of a Mandala.

By integrating a reflective mirror at its centre, the piece suggests that each person looking at the work is central to their own personal engagement, success and contribution to the community.















Image above:
Teachers Teagan Roberts and Emma Rushton
at Ellenbrook Secondary College
with the multicultural mural,
image courtesy of Claire Davenhall.



Image above: a student at Malvern Springs Primary School working on his creature

#### **Ellenbrook Arts HQ**

### Free activities running throughout the year, including:

- Drumming
- Cartooning
- · Christmas Crafts
- Linocutting
- Watercolour
- Puppet Playtime with Spare Parts
   Puppet Theatre featuring Mem Fox's classic, Wilfrid Gordon McDonald Partridge.
- Creativity table
- Fishing game
- Earring making
- Paper roses & dandelions
- Origami
- Papier-mâché





Above: Puppet Playtime with Spare Parts Puppet Theatre



Above: Brodie Martin performing at the Ellenbrook Youth Exhibition, 2023

#### Dance and music

In early November 2023, Ellenbrook Arts was transformed into a vibrant space full of applause, laughter, loud rhythms and groovy tunes as our friends from Catch Music put on a great performance, with a free afternoon tea provided by ECF.

Following the concert, there was an open session where the audience was encouraged to participate in a vocal jam.

In early June 2024, The Aveley North Primary School Choir performed for parents, members and guests at the opening event of Fiona Rafferty's *Topophilia*.

In October-November 2023, there was a program of Seated Dance classes in the gallery facilitated by Lifespan Dance, aimed at increasing wellbeing through movement.

# Exhibition Program

#### **Transference**

Martine Perret, Vivian Brockman Webb, Mitchella Hutchins, Roly Skender, Jonathan Mustard.

5 July - 13 August

This exhibition was presented as part of our NAIDOC week program in July. Featuring photography and video installation work by award-winning UN photographer, Martine Perret, in collaboration with Wadandi Elders Vivian Brockman Webb and Mitchella Hutchins, and video and sound installation work in collaboration with Roly Skender and Jonathan Mustard.

The title of the exhibition; Transference, was inspired by Martine's recent work Belong, which began a collaboration with Nikki Ulrich in 2021. Nikki is the granddaughter of Elder Miss Sceghi, who was one of the last remaining speakers of language in the Northern Tjupan Goldfields of Western Australia. Martine continued the work with Wardandi Elders building on and adding to the body of work called Mitchee Youp Bullargar. Transference follows the intergenerational sharing of stories. knowledge and culture and is a timely continuation to Belong as UNESCO celebrates the 2022-2032 International Decade of Indigenous Languages to draw global attention on the critical situation of many indigenous languages.

#### **Comments from the guest book:**

"Gorgeous works!"

"Visually impactful."

"Completely drawn into the images, especially the two videos. Brilliant work. Gorgeous choices of images."

"So looking forward to this. Does not disappoint!"

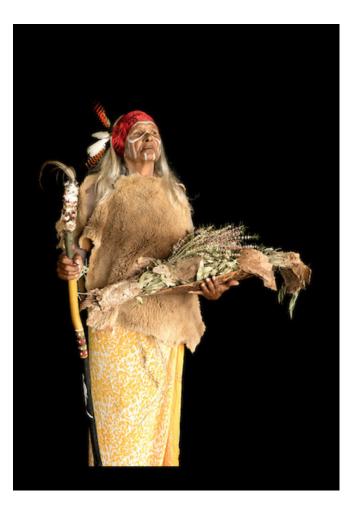


Image above:
Martine Perret, *Dwardinan*, 2020,
Archivable Giclée Fine Art Photographic Print

#### Behind the Lines 2022: Off the Planet 18 August – 3 September

Behind the Lines was a travelling exhibition developed and presented by the Museum of Australian Democracy at Old Parliament House, and featured 99 political cartoons by Australia's leading political cartoonists from 2022.

The hero image featured David Pope's Lift-off, a work that responds to key themes of Behind the Lines 2022; Off the Planet, and is imbued with hope and uncertainty in equal measures. Pope's trademark wit and his ability to weave an elegant story into a single scene are the qualities that make him a deserving winner of Political Cartoonist of the Year.

David Pope grew up in Canberra and began drawing cartoons for the underground press in the 1980s. He became editorial cartoonist for the Sydney Sun-Herald, returning to Canberra as editorial cartoonist for The Canberra Times in 2008. Pope has received 12 Stanley Awards, including three Gold Stanleys for Cartoonist of the Year (2010, 2012 and 2015). He was MoAD's Political Cartoonist of the Year in 2012.



#### **Artists featured:**

Dean Alston, Badiucao, Peter Broelman, Warren Brown, Harry Bruce, Mark David, Oslo Davis, Chris Downes, Andrew Dyson, Danny Eastwood, Jules Faber, First Dog on the Moon (formerly known as Andrew Marlton), Matt Golding, Gorkie, Megan Herbert, Pat Hudson, Kamsani bin Salleh, Fiona Katauskas, Mark Knight, Jon Kudelka, Johannes Leak, Glen Le Lievre, Brett Lethbridge, Reg Lynch, Alan Moir, Nordacious, Meg O'Shea, David Pope, David Rowe, John Shakespeare, Greg Smith, Phil Somerville, John Spooner, Adele Thomas, Andrew Weldon, Cathy Wilcox

#### Comments from the guest book:

"Excellent. A laugh a minute!"

"Comical and thought provoking!"



Museum
of Australian
Democracy
at Old
Parliament
House



#### Exhibition Program

#### Ellenbrook Art Award 8 September – 8 October

#### **CATEGORY WINNERS**

Overall winner: Carmen Tyrer, with *Mire a Miro*.

City of Swan prize: Michael Kaye for his piece, Flight into Oblivion.

Painting: Graham Harvey, for *Inlet Upon Bitter Green*.

Recognition of Excellence: Natalie Volpe,

for Hancock Gorge.

Drawing and Works on Paper: Tyler

Thomson for Vast.

Photography: Norma Schwind, for

Morning.

Printmaking: Nicola Cowie, for *Entwined*. Wulff Prize: Lee-Caroline Johnson for *Breaking Free*.

Youth: Millie Muller for Fairie's Bonnets. Highly Commended awards: Birgit Viotti for Views of Bells Rapids and Cindy Watson for Over the Top With Me. People's Choice: Saravanan Balasubramanium for Impermenance.

The City of Swan also acquired Olive Cheng's, *Around Mudlark Crescent*, and Nicola Cowie's *Entwined*, for their public collection.

We'd like to thank our sponsors this year, The City of Swan, Bendigo Bank, The Local Loan Company, HKY Real Estate, Kingsford Developers, Bullsbrook Project, Jess Shaw MLA. Ellenbrook Central Shopping Centre. Jacksons Drawing Ellenbrook Management, Supplies, Torrent Wines, Bunnings Ellenbrook, Kwik Kopy Malaga, Hair on the Boulevard, New Dawn Realty, Donna Faragher MP, The Brook Bar & Bistro, and Move Homes.





ABOVE: Carmen Tyrer's piece, Mire a Miro.

# Exhibition Program

# Members Exhibition 14 December - 14 January

#### Comments from the guest book:

"Gorgeous work, so varied."

"A great opportunity, much appreciated!"



Image above: Benn Francis, Lucky Bay

# Single Channel 17 November – 16 December

Drawn from the national collection, Single Channel brings together moving image artworks from 2000-09 by some of Australia's most nationally and internationally significant artists.

The works consider notions of identity in powerful, unexpected and mesmerising ways. Focusing on works by First Nations and Australian artists, the exhibition included work by Tony Albert, Destiny Deacon, Viginia Fraser collaboration, Silvana and Gabriella Mangano, Club Até, Shaun Gladwell and Tracey Moffatt.

Single Channel was a National Gallery Touring Exhibition supported by the Australian Government through the National Collection Institutions and Outreach Program.



Image above: Guundie Kuchling, Ascension

# Benn Francis, The West Australian Playground

#### 13 October - 12 November

Benn Francis uses paper collage to create depictions of Western Australian landscapes, and in this exhibition, focused on some of his favorite tourist attractions.

#### Comments from the guest book:

"Interesting work."

"Terrific work, really different."

"Fantastic, very unique, represents WA beauty! Congrats!"



Image above: gallery view of Single channel exhibition



Image above: TA2019-58, Tony Albert, I Am Visible, 2019 single channel, 4K video (still)

#### F L E S H 20 January - 28 February

Curated by Robyn Bernadt, and featuring work by Hugh Breslin, Chris de Sira, Shanti Gelmi, Louise Grimshaw, Rebecca Hepworth, Noel Roy Johnson, Sophie G Nixon, Charlotte Robinson and Robyn Bernadt.

F L E S H brings together artists with diverse backgrounds and practices to explore the theme of flesh in a variety of media. The premise was, "Human and animal; alive and dead; familiar and strange. The exhibition raises questions about the body and aging, touch and texture, surface and skin - celebrating the biology of life and death with a touch of macabre."

The exhibition included several public programming activities, a poetry day at the Moon café, Northbridge, a drawing extravaganza at Ellenbrook Arts, and a poetry day at Ellenbrook Arts.

Part of FRINGE WORLD, 2024, the exhibition picked up a weekly prize in the visual arts and film category.

#### Comments from the guest book:

"Amazing! Thank you!"

"Interesting exhibition!"





#### Exhibition Program



Image above: Jess Shaw, MLA, with winning youth artist, Tria Son

### Ellenbrook Youth Art Award 28 March – 19 April

Ellenbrook Arts partnered with the Ellenbrook Youth Centre and the City of Swan to present this year's Ellenbrook Youth Art Award as part of WA Youth Week.

This year's official theme was Head, Body, Heart. The theme encourages self-reflection and emphasizes holistic wellbeing by reminding participants to consider their mental, physical and emotional health. Additionally, the theme's focus on extending care to others underscores the importance of empathy and community support.

The overall winner was Tria Son for *Old*. The judges commented that "The artwork shows wonderful technique and use of pencil. So much detail demonstrated time that was taken to perfect this." In the under 18 category, the winner was Amelia 'Millie' Muller for Reflection on Raindrops. Micah Jacques won the over 18 category for *Jemimah*. Special Mentions went to Jade Shaylor for *Critically Endangered*, Western Swamp Tortoise, Kaedisha Westberg for Wardarn Noyt – Sea Spirit, and Eliana Roscoe for Stare.

#### Comments from the guest book:

<sup>&</sup>quot;What a lovely collection, I'm drawn to so many of the artworks!"

<sup>&</sup>quot;Beautiful art gallery. Amazing. Thank you."

<sup>&</sup>quot;Well done - beautiful"

<sup>&</sup>quot;Well done - Youth Alive! Incredible artists!"

#### Exhibition Program

#### **Covid and the Community**

1 May – 2 June at Ellenbrook Arts7-17 June at Ellenbrook ShoppingCentre

20 June-20 July at Ellenbrook Library

For this solo exhibition, Amanda Kirk created large-scale sculptural installations using thousands of disposable covid-related plastics and packaging, made laboriously over the past year using items that would otherwise have gone into landfill, and that have been donated en-masse from Covid-19 collection facilities and unboxed and prepared by members of the Ellenbrook community.

ABC News item: https://iview.abc.net.au/show/abcnews-wa

#### **Comments from the guest book:**

"What a brilliant and well put together show – and what a skillful team!"

"An amazing team effort – spectacular and clever."

"The most incredible work of art, so very out of this universe!"

"Loved this exhibit. Thought provoking and funny"

"Loved it. Hate that we had so much plastic and waste (during Covid). So clever."





Images above: Amanda Kirk's *Dandelions (detail)* and *Wedding Dress*, modelled by Serina

# Topophilia in the Valley 6 June - 7 July at Ellenbrook Art Gallery 1 August - 31 October at Ellenbrook Shopping Centre

Fiona Rafferty's art practice is inspired by a lifelong interest in the natural world and observations of the increasing impact human intervention has on the environment. Her work begins with a particular region, is site-specific and informed by social, anthropological, ecological, and political issues.

Excavation, industrialization, site-lines, and mapping are key components, and her multidisciplinary practice includes drawing, painting, print-making, photography and artist books. A drawing day with live Carnaby Cockatoos was held during the exhibition, as well as an artist talk, and these raised funds for the Carnaby Crusaders nesting box campaign.

#### Comments from the guest book:

"I'm in love with this! I'm a big fan of black cockatoos!"

"Lovely work, amazing!"

"Great talk from Fiona to learn about the works."



Image above: Fiona Rafferty, Karaak

## Open Studios



#### Open Studios 12 April – 21 April

This is the fourth time that Ellenbrook Arts has run this event. This year it was held in partnership with the City of Swan and was rebranded as Swan Open Studios 2024.

Ellenbrook Arts plays a central role in the project and is responsible for the coordination of meetings, website and marketing, whilst the participating artists are encouraged to be involved in steering and decision-making and various tasks, with the aim of it being a grassroots initiative steered by artists of the Swan region.

Graphic design work on the branding and logo was done by the City of Swan marketing team in 2022, and this same branding was carried into this year's event marketing.

#### more info:

https://www.swan-open-studios.com/

#### **Participating Artists:**

Behzad Alipour, Ballajura Claire Davenhall, Beechboro Library Linda Owens, Bullsbrook Vivian Paans at the Ethel Warren Community Centre, Bullsbrook Amanda Kirk, Anastasia Phaedra, **Bungaan (Joanne Parfitt) Belinda Eldridge and Christopher Hummel** at Ellenbrook Arts HO John Ned Kelly, Aveley Marie Hammat, Ellenbrook Hayley Kruger, Ellenbrook Bonnie Atlan, Guildford Gayle Mason and Carolyn Francis, Bellevue Beverely Iles and Peter Dailey, Woodbridge Lee Potter and Sharon Peterkin, Woodbridge Arron Yarran, Midland Chris Bell at the Old Midland Courthouse, Midland David Leith and Sarah McBride at Carnegie Studios, Midland Maali Deadly Yorgas at the Midland Junction Arts Centre, Midland Jude Taylor and Trudy Hardman, Swan Valley Sharon Gerschwitz, Herne Hill Heather Baker, Julie Mullins, Juniper Hill and Sabrina Ronzitti at

Alchemy of Life, Brigadoon

### **Open Studios**



Image above: studio shot of David Leith's studio for Open Studios 2024



Image above: Artists Trudy Hardman and Jude Taylor in their studio during Open Studios 2024

### **Open Studios**



Image above: John Ned Kelly





Image above: Julie Mullins



Image above: Hayley Kruger

For more information about Open Studios, and to see the full list of artists, please go to our website: www.swan-open-studios.com

### **KPI Summary**

2023-24 was the first year of a new 3-year funding agreement with the City of Swan.

The following targets are the Key Performance Indicators (KPIs) that were established by the City of Swan as a way to evaluate our performance over the 3-year funding cycle from 2023-26.



CULTURAL VENUE MANAGEMENT: Supply and manage the operation of a cultural venue in Ellenbrook, available for community visitation six days per week except for scheduled exhibition installation periods, facilitate affordable venue hire six days per week, and proactively promote the cultural venue through a website and social media channels.



COMMUNITY ART PROGRAMMING: Deliver community arts programs including exhibitions, artist residencies, public programs, workshops, talks, tours and performing arts events. Programs are to be as accessible and affordable as possible targeting a diverse demographic. Deliver two annual signature cultural events: the Ellenbrook Art Award and Swan Open Studios.



LOCAL INDUSTRY SUSTAINABILITY: Develop the skills of provision professional artists through the of development, exhibition and income opportunities. This may include exhibition call-outs, professional development workshops, pop-up retail spaces. artist residency opportunities, mentorships, internships, and maintain an active artist membership database.



PARTNERSHIPS: Seek and develop partnerships with a variety of government and non-government organisations such as businesses, service providers, funding bodies, peer arts organisations, arts festivals, primary and secondary schools.



FINANCIAL SUSTAINABILITY: Proactively source funding opportunities and demonstrate growth and service sustainability.



AUDIENCE DEVELOPMENT: Target of 7,000 in participation

### **KPI** summary

# Targets and results 2023-24

2023-24 FY AGREE	QUARTERLY DELIVERY				TOTALS			
KPI	TARGET	JUL-SEP	OCT-DEC	JAN-MAR	APR-JUN	AVERAGE	TOTAL	VARIANCE
# Paid staff FTE	3	3	3	3	3	3		0
# Volunteers	17	21	17	18	17	18		1
# Volunteer hours	85	136	112	40.5	141	107	430	345
# Venue hire bookings	100	92	154	53	53	-	352	252
# Venue hire hours	100	114.5	496.5	140	112	-	863	763
# Venue hire groups	7	14	11	6	4	-	35	28
# Venue hire visitation	1,100	433	2,014	500	500	-	3447	2,347
# Social media audience	4,000	4369	4989	5069	5152	4895		895
# EDM subscribers	2,000	4136	4254	4253	4490	4283	4293	2293
# Exhibitions	5	3	3	2	3	-	11	6
# Exhibitions Visitation	3,000	1264	1,700	1234	1279	-	5477	2,477
# Artists in Residence	5	2	3	3	9	-	9	4
# Activities - On-site	100	9	18	8	71	-	106	6
# Activities – Outreach	10	10	13	2	34	-	69	59
# Activities participation	850	1481	1091	1202	2763	-	6537	5,687
\$ Ellenbrook Art Award prize pool	\$12,000	\$12,000	-	-	-	-	\$12,000	\$-
# Artists in Swan Open Studios	20	0	0	0	31	-	31	11
# Swan Open Studios visitation	2,150	0	0	0	1997	-	1997	-153
# Professional Development Workshops	9	1	2	3	3	-	9	0
# Exhibiting Artists	140	129	63	135	76	-	403	263
# Artists employed for Activities	18	21	12	8	42	-	83	65
# Artists in gift shop	16	17	31	24	29	-	101	85
# Intern/Mentorships	2	0	2	0	1	-	3	1
\$ Income paid to Artist tutors	\$30,000.00	\$4,422.00	\$7,549.00	\$2,185.00	\$-	-	\$14,156.00	-\$15,844.00
# Members on database	260	383	394	407	434	405	405	145
# Partnerships (excluding venue hirers)	10	17	9	11	14	-	51	41
# School partnerships	8	0	1	0	7	-	8	0
# COS internal partnerships	3	1	0	1	2	-	4	1
\$ Grants income	\$80,000	\$60,000	\$2,909	\$-	\$-	-	\$62,909	-\$17,091
\$ In-kind support	\$12,000	\$9,500	\$9,500	\$9,500.00	\$9,500.0	-	\$38,000	\$26,000
Total audience	7,000	3,178	4,805	2936	6539	-	17458	10,458
% Population (/46,296)	15.10%	6.90%	10.40%	6.30%	14.10%	-	38%	23%

**Notes:** Income paid to artist tutors and grant income show timing variances, which are balanced in the FY 2024/25, with new grants and projects commencing and / or moneys paid to artists in stages throughout 2024/25.

## **Partnerships**

We are proud to have worked in partnership with the following organizations in the delivery of our 2023-24 program:

ECU / WAAPA Arts management
Museum of Old Democracy, Canberra

Bunnings Ellenbrook

Tarmac Rally

Catch Music

FRINGE WORLD

**Aveley Festival** 

Elfenbrook Christmas Pageant

**Ellenbrook Community Collective** 

National Gallery Australia (NGA)

Department of Local Government, Sport and Cultural Industries

Hills Symphony Orchestra

**Carnaby Crusaders** 

**Gyunning Yorgas** 

Ellen Stirling Primary School

Malvern Springs Primary School

Caversham Primary school

**Brabham Primary School** 

Ellenbrook Secondary College

**Aveley North Primary School** 

Ellenbrook Central Shopping Centre

Sister Project

VenueTech

Coles Ellenbrook

**Cancer Council** 

City of Swan Ellenbrook Youth Centre

City of Swan Libraries

### Sponsors

We are grateful for the generous sponsorship support provided by the following businesses and organizations in the delivery of the annual Ellenbrook Art Award 2023:

The City of Swan

Bendigo Bank, Ellenbrook

The Local Loan Company

**HKY Real Estate** 

Kingsford Developers, Bullsbrook Project

Jess Shaw MLA

Ellenbrook Central Shopping Centre

**Jacksons Drawing Supplies** 

Ellenbrook Management

**Torrent Wines** 

**Bunnings Ellenbrook** 

Kwik Kopy Malaga

Hair on the Boulevard

New Dawn Realty

Donna Faragher MP

The Brook Bar & Bistro

**Move Homes** 

#### Sponsors



























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Mundaring Arts Centre / Midland Junction Arts Centre



### Major Funding Partner

The Ellenbrook Cultural Foundation works in partnership with the City of Swan. We are grateful for the tremendous support we receive from them through the provision of multi-year operational funding.



# Art is too important not to share

- Romero Britto

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